

Table Tennis Canterbury

Strategic Plan 2023 - 2026

Our Purpose

To promote and grow table tennis throughout Canterbury for the purpose of exercise, social activity and competition, enabling participation for all members of the community.

Our Vision

New Zealand's best table tennis experience.

Our Values

INCLUSION- we embrace participation in table tennis and welcome all members of the community

RESPECT- we respect and value each individual and offer support and encouragement in their endeavours within the sport of table tennis

COLLABORATION- we work together in partnership with the wider community for the greater good of the sport

COMMARADERIE- TTC operates as a family with strong supportive relationships providing a sense of fun and enjoyment for all members

DETERMINATION- we get things done by being resolute in driving professional standards and by embracing progressive change

Strategic Priorities

Table Tennis Canterbury has identified four broad areas of priority over the next three years to ensure we hold true to our purpose and make significant progress toward delivering on our vision.



Enabling the Strategic Plan with Actions

(What we will do)

Participation and Performance

- Maximise utilisation of facilities and the number of people playing table tennis
- Implement a comprehensive coaching and development structure i.e. academy model
- Establish development assistance for players representing TTC at “away events” and training camps
- Expand Canterbury Open to include a broader range of player grades
- Deliver “all year, all inclusive” inter-club and matchday competitions
- Develop and introduce greater opportunities for social groups/players to participate in friendly competition
- Work with Paralympics NZ, Special Olympics NZ, ParaFed Canterbury and other community organisations to develop and deliver accessible and inclusive programmes for players with impairments
- Increase number of tournament managers and qualified umpire/referee personnel

Facilities and Infrastructure*

- Upgrade amenities with modern and accessible bath/changing rooms
- Replace leaking asbestos roof
- Upgrade stadium lighting to ITTF standards
- Resurface earthquake damaged and potholed carpark and ensure compliance with NZ accessibility standard and Council traffic requirements
- Incorporate sustainable and smart technology including solar panels and a smart keyless access, membership and booking system such as HelloClub
- Provide digital scoring tablets with real-time result reporting for all competitions
- Maintain equipment and condition of stadium to a consistently high standard

**scope of work subject to available capital funding*

Governance and Financial Sustainability


- Strengthen management arrangements and consider future human resource requirements
- Complete a review of our constitution in compliance with the new Incorporated Societies Act
- Review and update core policies and procedures that support our operations
- Maintain sound financial management across the operation of TTC including budgets, cash-flow and expenditure forecasting and performance tracking
- Grow alternative and sustainable revenue streams such as positive cashflow solar panels and digital billboards
- Continue to secure grant funding for operational and project costs and grow sponsorship for events and programmes
- Develop framework to measure and report against achievement of planned outcomes

Profile and Partnerships

- Identify and complete participation growth projects with partner organisations, community groups and schools to engage people in our sport at all levels
- Expand social media and promotional activities
- Secure and host successful international, national and interprovincial events
- Provide live stream viewing feeds to all events
- Hold “open days” and “have a go” opportunities to attract new people to the sport
- Work with sponsors to leverage mutual value through partnerships
- Work closely with Christchurch City Council and Sport Canterbury on projects promoting the health and social inclusion benefits of table tennis such as “Balance is Better” to keep young people in sport

Outcomes

(What we want to achieve)

- 
- A high-quality fit for purpose stadium with amenities and equipment that are valued by the table tennis community – locally, nationally and internationally
 - Growth in the number of people actively playing table tennis across all demographic groups in Canterbury
 - A successful year-round meaningful table tennis programme that provides enjoyment and healthy competition for all players
 - TTC recognised as an organisation that is reputable, professional, welcoming and collaborative alongside key stakeholders
 - First class group coaching and development structure/model that produces highly ranked table tennis players from Canterbury and opportunities that keep our young players in the sport
 - Major event hosting awards secured and delivered
 - Strong financial position with an appropriate contingency fund held in reserve to protect ongoing operating capability